

## Why Is Max International Attracting So Many Leaders In The Industry?

Read Their Stories Below To Discover What The Magic Is About...

### ***Bill and Jeanne Jelsomeno***

When Bill and Jeanne Jelsomeno, of Frisco, Texas, signed up in November 2008, it was serious business.

Bill and Jeanne have been involved in the network marketing industry for over 15 years and for the last five, it has been their sole source of income. During that time, with their previous company they had **built a team of thousands of people** and earned a significant income. Needless to say, they were not looking for another opportunity. The Jelsomenos have built a reputation for success in the industry and are regularly approached by other companies. They have become very discerning and have declined dozens of offers over the years.

“Because we knew we would have to start all over **from scratch** with Max — this was the most calculated and deliberate choice that we have ever made in business,” Bill said. “We had to be convinced that we were aligning with a company we could build ‘one more time for the last time.’ ”

They wanted to be sure it was the right company, the right time to build it, and that they could position themselves over the next five or six years to become financially independent, creating an income they could live on for the rest of their lives, and build a substantial income stream they can pass on to their daughter and future grandchildren.

Their good friends and colleagues in the industry, Rick and Michelle Teague, introduced Bill and Jeanne to Max International. Rick and Michelle are known worldwide in the network marketing industry for their wisdom and expertise. The Jelsomenos valued their opinion and knew there was a good reason the Teagues were so dedicated to Max.

“The fact that Rick and Michelle had chosen to get seriously involved in Max was not to be taken lightly. They sent us samples of MaxGXL and a copy of Success From Home magazine. Although it took some aggressive persistence on their part to get us to pay attention and take a serious look — it was ultimately our level of respect and trust for Rick and Michelle that caused us to agree to research the Max Story,” Jeanne said.

Once they began to dig in, they quickly realized that it was an extraordinary financial opportunity and a company that could make history. They could see it was the kind of business opportunity that maybe comes around once in a lifetime.

**In less than 90 days Bill and Jeanne began earning paychecks with Max that exceed what it took them five years to earn with their previous company!**

## ***Ryan Vanderpool***

Six months ago Ryan Vanderpool, of Murrieta, CA, was embarking on a decision that was one of the scariest moves he'd ever made. When his good friend Todd Strand introduced him to Max International the last thing he was looking for was another business opportunity. He and Todd were making **multiple six figure incomes** with the company they were with. They didn't need to rock the boat, but when he started taking MaxGXL and introducing it to his friends the boat hit a tidal wave.

"My world was being turned upside down because this was an opportunity that couldn't be ignored."

Ryan felt he should be able to work both businesses because they were so different. But his former company was concerned he would take his downline, which now numbered into the **thousands**, along with him. Ryan had no intention of taking his former team with him. His ethics didn't allow him to cross that line. His former company told him he had to wear their jersey or the other company's but not both, leaving him with no other option than coming to Max full-time, where he would have to build his team from scratch.

Ryan didn't discuss the new company with friends from the other company unless they approached him, so just a handful made the move. So in addition to walking away from a multiple six figure income, which was difficult enough, he had to walk away from rock solid relationships formed in the other company.

As scary as it was to make the move to Max, he couldn't ignore a company that had ownership and management unlike anything he'd seen and amazing breakthrough products. Mentors in the industry ad told him time and again that health and nutrition was where it was at and that advice was taking on new meaning with firsthand experience. Health problems he'd been dealing with for some time were minimized after about a week on MaxGXL and his friends were having similar results.

The ownership and management at Max International was another powerful selling point for him. He used Bill Gates as an example of a leader you'd want to follow. He said that if Bill Gates came up to you and said he was about the start a new company that was bigger than anything he'd ever done, you'd want to immediately jump on board. At Max we have men who have built companies time and again that were hundreds of million dollar successes and sustained it over time.

The strength of the company, combined with breakthrough health products makes Max recession-proof. Six months ago Ryan was embarking on one of the scariest moves of his life which quickly evolved into the best move of his life.

## ***Doug Jackson***

Doug Jackson has a background in both network marketing and traditional business. He has hit a couple of major home runs in each. He was in the top one percent of two separate marketing companies, yet barely made any money in one, and in the other made millions with over 100,000 in his organization in 30 months.

Doug and his wife, Sharon, sold their previous network marketing business and retired at the age of 38 from the industry to pursue other interests. This allowed Doug to focus on consulting and conducting clinics (attended by over 25,000 people) to help people achieve their marketing goals. For nine years, Doug was a moving target for marketers trying to recruit him into all kinds of things. Doug knew the right company would come along when the time was right and that he would recognize it as such. In late January 2009, the answer to Doug's prayers came across his desk — it was Max International.

Doug observed, "I was first attracted to Max because of the Founder's verifiable track record. I like that the founders are smart and have guts. They're like marketing machines on steroids. Who you partner with determines where you end up!"

## ***Todd and Gina Strand***

Todd and Gina Strand have been with Max International for some time but only started actively building the business at the end of July. Todd, like Joel Broughton, was busy with another business opportunity at the time. He's been working in network marketing for 15 years. He got a call from his sponsor, Alan Sickman, who explained the amazing success he had experienced in a short time and asked Todd and Gina to come to a fly-in. At the fly-in Todd heard some profound statements about MaxGXL from a highly ranked doctor. He met with Founders and was very impressed. He especially connected with Steven Scott and said that in his 15 years in the industry he never met anyone quite like him. The fly-in definitely sparked his interest but he was truly sold on Max International when he started handing out Intro Packs.

Todd said he was basically giving it to people and saying, "Try this stuff and see if it works." Then he started hearing back from them. It was almost too much to process. He said if he hadn't been dealing with people he knew and trusted, or if he had heard about this on a conference call, he would have been inclined to not believe it. If he hadn't personally known the people like his sister who had long-standing health issues that had made her miserable for ten years; or a friend who worked for 23 years in the healthcare industry and had been dealing with some issues of her own; or a guy his wife worked with for five years, he wouldn't have believed the stories.

"My sister came to me and said that 'as a brother you haven't been worth a damn, but you changed my life by giving me that product, and I love you.' How can I not work this business after an experience like that?"

Todd said in his 15 years in network marketing he's never had this experience before. Until now he's never had people come back to him and sell him on a product he sold to them. The business opportunity piqued his interest in the company but the incredible results of the people he's sold MaxGXL to, got him hooked.

## ***Leroy and Colette Coursey***

Seasoned network marketers Leroy and Colette Coursey were with their former company for **twelve years** before coming to Max. While they were open to the possibility of eventually making a change, they were very committed to their company and knew the timing and opportunity would have to be exactly right.

“We had many people approach us about other opportunities during those twelve years, but we never even looked at another company before Max,” Leroy said.

The Courseys’ first became interested when their good friends, Dale and Robyn Peake, who worked with them in the other company for over a decade, left it to come to Max. This time, it was Leroy and Colette who approached Dale and Robyn.

“We had a lot of respect for the Peakes. They had always been true friends,” Leroy said. “We knew they had to have a good reason to leave the other company because they were as committed to it as we were. We had to know more about a company that was strong enough to motivate them to **leave a six-figure income** to join it.”

Their former company was service- rather than product-based. For a long time Leroy felt that he would never work for a product-based company. That perception slowly changed over time as he began to see that products were the wave of the future. However, he knew he had no interest in a company that was selling a knock-off product, another juice or vitamin supplement. It had to be something truly unique.

After Leroy and Colette started taking MaxGXL and looked into its patented formula and the scientific research behind it, they knew this was a product powerful enough for a company to be built around. The icing on the cake was flying to Salt Lake with the Peakes to meet with the Co-founders and corporate team.

“I was blown away by their integrity and background,” Leroy said. “I didn’t want to join a company run exclusively by professional network marketers. I wanted leadership with a vision that extended beyond that and that’s exactly what we have at Max.”

## ***Christina Robinson***

Christina Robinson, of Weston, Florida, said that working in network marketing over the last seven years has been a blessing to her family. It has allowed her to raise her son in a nice home in a good neighborhood and to send him to private school.

Christina had been with the same company for six years and really had no intention of leaving, having had a good experience for the most part. She had forged a strong friendship with Mike Lebrun in her last company. They would talk about their respective businesses and he would tell her what an experience he is having with Max International. She saw his sincerity and it sparked her interest enough to attend a fly-in in Salt Lake.

The vision and integrity of the Co-founders was remarkable to her and after hearing about the products she realized this was a company that could truly impact not only her but people throughout the world.

## **Steve Lee**

Steve Lee said receiving the double diamond recognition is a privilege and he credits his team for their collective hard work to make it happen. He has been disappointed all too often in other network marketing opportunities. Many of the other companies he's worked for haven't had the long-term vision and commitment of Max and many fell by the wayside.

"It really hurts when everything you've worked so hard for—and the livelihood your entire life depends on—comes crashing down and is gone all of a sudden," Steve said.

When he was looking into Max he knew it had to be different from anything out there if he was going to get behind it. He said it couldn't be a "me too" company or something that looks good on the surface, but no substance underneath.

"I knew from experience and mistakes that if I were to build my dream income, a lasting six- and seven-figure monthly income, I have to align myself with something extraordinary, something above and beyond typical MLM," Steve said.

He felt that Max had both the sizzle and the steak. He loves the products, particularly MaxGXL, which are doing amazing things for people's quality of life. It's not about hype or stories but scientific backing, clinical studies and actual results. Steve said he is honored to be working behind the scenes with the corporate team as part of his role on the advisory board.

"It took nineteen years for me to find Max," Steve said. "I feel my years of experience have prepared me for this moment. I'm more excited and assured today about my family's future with Max than the day I joined two and a half years ago."

## **Bill Fox**

Bill has been involved in the network marketing business for over 11 years full-time and is a documented 7 figure industry earner but more importantly, he has taught and trained thousands to success. Bill has been written up in 3 industry magazines and 1 industry book because of the success he has helped others create in network Marketing. Bill has built organizations in excess of 20,000 distributors with two separate companies.

Bill Fox is one of those rare Associates that found Max—it didn't find him. After working in the industry for a decade he was at a point in his life where he wanted to find something permanent. As a result, he did extensive research within the industry for three full months before signing up with Max.

"I researched a lot of companies in that time, relying on trusted mentors and industry consultants," Bill said. "They all pointed me in the same direction when I told them I was looking for the next big thing—a solid company with a solid leadership that would stay strong over the long haul."

Regardless of how many companies he looked at, he kept returning to Max. Now, seven months after signing up, he is a Platinum Associate and newly appointed to the Advisory Council.

These are but a few stories of the tens of thousands of people that have found the perfect combination of product, people and vision with Max.

To find our more and try our flagship product, MaxGXL, get back in touch today with the person who sent you this report.



**Independent Associate**

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